

Marco Gutierrez

Art Director/3D Generalist

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WORK EXPERIENCE

Peoplefun, Dallas, TX — Senior 3D Modeler

MAY 2022 - PRESENT

3d art creation of characters, environments, props across multiple projects in production. Unity scene integration of 3D assets, environment lighting.

Playchannel, New York, NY — Creative Director

FEBRUARY 2022 - SEPTEMBER 2022

Managed three live casual mobile games. Creating new art assets, promotional events, new features, UI/UX assets. Hands on working in Unity integrations and logos, icons.

Mightier, Boston, MA — Art Director

AUGUST 2021 - MAY 2022

Manage and art directed the art department, plus all outsourcing vendors, contractors. Documentation of art briefs, budget planning, milestone scheduling for projects.

UI/UX design and art creation of apps. Hands-on art creation of 3D environment/prop assets, followed by Unity integration.

Mitosis Games, New York, NY — Art Director

MAY 2017 - SEPTEMBER 2021

Manage internal art/ outsource teams on multiple casual mobile games. Set production pipelines for both 3D, 2D/Sprite, and animation. Documentation, budgeting, scheduling. Collaborate with Dev teams, Design and stakeholders for ongoing projects.

Nifty Games, San Francisco, CA — Art Manager/UI (Contract)

JUNE 2020 - MAY 2021

Assist the art director in managing art direction for outsource vendors/contractors. Art manage company website, UI/UX art creation/direction. Prop 2D concepts, UI/UX icons, VFX.

Backflip Studios, Boulder, CO — Senior 3D Artist

MAY 2012 - JUNE 2017

Character, Environments, Props/Buildings modeling and texturing. Art lead on small game pod prototypes.

SKILLS

Character Modeling
Environments/Props
Retopology
Unity Integration
Intermediate Rigging
Managing/Art Direction Projects

SOFTWARE

Maya
Photoshop
Zbrush
Substance Painter
3D Coat
Unity
Topogun
Perforce/GitHub/SourceTree
Jira/Monday

LANGUAGES

English/Spanish

EDUCATION

Academy of Art University, B.F.A.
Computer Arts in Visual Effects